



**The Premiere Two-Year Old Trail Pleasure Class
held at the
Walking Horse Owner's Association (WHOA)
International Grand Championship Show**

Sponsorship Information



2019 Champion: 24 Carrots ML

The Maiden

2020 Champion: Jose's Twist of Gin

Purpose: To bring an exciting and competitive event to the International that will attract both spectators and exhibitors with significant prize money.



Goal: To make The Maiden a premier event that will drive the 2-year-old flat shod horse market and bring a new and exciting event to the International.

- The class is a Trail Pleasure, Optional Tack Open class which is the largest and most competitive 2-year-old flat shod division.
- This class is modeled after the Quarter Horse Congress Masters Class. This is a class for 2-year-old horses that have never been shown under saddle prior to this class.
- Horses must be entered 30 days before the class.
- 100% of the entry fees will be added to the prize money jackpot.
- Entry fee: \$300
- Jackpot Payout Structure: Calculated when all entries and sponsorships are received. 10th place is guaranteed to pay \$300 and payout increases with each placement.
- Additional prizes: Champion and Reserve Champion belt buckles, Reserve Champion Cooler, Champion Owners Trophy, additional donated products for Top Ten and Finalists.

The Maiden by the numbers...

2019

- 15 entries
- \$7,200 in total payout

2020

- 35 entries
- \$16,400 in total payout
- Incorporation of Preliminary Splits

2021

- 44 entries
 - \$25,000 in total payout
 - 18 Finalists
-
- Maiden participants have gone on to win...
 - 11 World Championships
 - 5 World Grand Championships
 - 13 International Championships



2021 Champion: The Maiden

2022 Maiden Championship Sponsorship Registry

Developed to preserve the Two-Year-Old Division, and protect the sustainability of our equine athletes, "The Maiden" is back for its 4th year in 2022 and the Walking Horse Owners Association is excited to announce this year's Sponsorship Opportunities.

Platinum Sponsorship (\$1,500)

Individual Sponsors Banner in Arena
Sponsorship listed in Show Program
Complimentary Box Seating during class
6 passes to Owners Lounge prior to class,
Recognition throughout the show, invitation
to present, option for vendor space

Gold Sponsorship (\$750)

Premium Placement on Sponsors banner
Sponsorship listed in Show Program
Complimentary Box Seating during class
4 passes to Owners Lounge prior to class,
Recognition throughout the show, invitation
to present

Silver Sponsorship (\$500)

Placement on Sponsors Banner
Sponsorship listed in Show Program
2 passes to Owners Lounge Prior to Class
Recognition during class, Invitation to present

Bronze Sponsorship (\$250)

Placement on Sponsors Banner
Sponsorship listed in Show Program
Recognition during class

Friends of The Maiden Sponsorship (\$100)

Jackpot Sponsorship (\$_____)

Trainer Buckle Sponsorship (\$250) (Two One Available)

Owners Trophy Sponsorship (\$150)

NOTE: Trophies will be procured by The Walking Horse Owners Association and announced in the Sponsor's name. Trophy Sponsorships must be arranged and all balances paid in full by May 1st 2022 to allow time for ordering. There are a limited number of Trophy & Award sponsorships available. Sponsorship of an award or trophy includes the opportunity to present to the recipient.

Sponsorship Title _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Check Number _____ Enclosed

Credit Card (Circle) Visa Mastercard Discover American Express

Card Number _____ Exp. Date _____ Sec Code _____

Signature _____

Walking Horse Owners Association P.O. Box 4007 Murfreesboro, TN 37129

www.Walkinghorseowners.com

Email: Joinwhoa@aol.com

2022 Maiden Product Sponsor Form

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

I would like to donate product/services to: (please select all that apply)

Champion

Reserve Champion

Top Five

Top Ten

Finalists

All Entries

(entry and finalist numbers will be known June 30th, 2022)

Please provide a list/description/value of products:

Please plan to have products to a Maiden Representative by: July 15th, 2022

Walking Horse Owners Association P.O. Box 4007 Murfreesboro, TN 37129

www.Walkinghorseowners.com

Email: Joinwhoa@aol.com

The Maiden Premier Sponsorship Registration Form

Premier Sponsorship: \$5,000

Sponsorship Title _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Check Number _____ Enclosed

Credit Card (Circle) Visa Mastercard Discover American Express

Card Number _____ Exp. Date _____ Sec Code _____

Signature _____

*Thank you for your support of The Maiden, the premier
flat-shod event of the year!*

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